

To receive a report on the initial six markets and consider any actions and associated expenditure

Report to: Town Team

Date of Report: 12.10.25

Officer Writing the Report: Town Clerk / RFO

Officers Recommendations

Members are asked to:

1. Note the update provided regarding the ongoing delivery and development of Saltash Markets;
2. Approve to undertake a full review of the project at the conclusion of the extended market period;
3. Approve to form a small working group, to begin exploring options for the continuation of the markets beyond the current funding period (ending December 2025), and to develop a Strategic Plan to support their potential future delivery.

Report Summary

Saltash Markets have become a vibrant and successful addition to Fore Street, helping to revitalise the town centre and create a lively atmosphere that had previously been lacking. The markets have been warmly welcomed by residents, visitors, and local traders alike.

To build on this success, the Town Team is committed to continuing the delivery of monthly markets during the most popular trading season, with a focus on showcasing local produce wherever possible.

To support this initiative, Mel Richardson Consultancy and Diverse Events have been appointed to assist with the planning, delivery, and evaluation of the markets. Their work includes gathering data and feedback to help shape the future direction of market activity and ensure it aligns with the needs of the community and local businesses.

In addition, Saltash Town Council continues to play an active role in supporting the marketing and promotion of the markets, helping to raise awareness and encourage participation. This support will be maintained wherever possible to ensure the ongoing success and visibility of the events.

Signature of Officer:

Town Clerk / RFO